CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Crossroads Media 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

	Contract / Re	<u>vision</u>	Alt Order #		
	498226	1	06370244		
Product Product					
CROSSROADS GPS					
Contract Dates	Estimate #				
10/12/12 - 10/22/12	1192				
<u>Advertiser</u>	7	9	Original Date	/ Revision	
SS/Cross Roads GPS			10/11/12 -	/ 10/11/12	
	Billing Cycle	Billing C	alendar	Cash/Trade	

EOM/EOC Broadcast Cash Station Account Executive Sales Office KVVU Teresa Difuria TELEREP-PHIL Special Handling Demographic Adults 35+ IDB# Advertiser Code Product Code 12 11 Agency Ref Advertiser Ref

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Ty	pe Spots	Amount
N 1 KVVU 10/12/12 10/19/12 The Dr.Oz Show Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1 Week: 10/15/12 10/21/121 1	M-F 10a-11a <u>Rate</u> \$250.00 \$250.00	:30	N	M 2	\$500.00
N 2 KVVU 10/12/12 10/19/12 Fox 5 News M-F 10p-11p Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1 Week: 10/15/12 10/21/121 1	10p-11p <u>Rate</u> \$2,150.00 \$2,150.00	:30	N	M 2	\$4,300.00
N 3 KVVU 10/19/12 10/19/12 Fox 5 News M-F 11p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	M-F 11-1135p <u>Rate</u> \$1,950.00	:30	, ,	M 1	\$1,950.00
N 4 KVVU 10/12/12 10/19/12 Better Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1 Week: 10/15/12 10/21/121 1	M-F 11a-12p <u>Rate</u> \$195.00 \$195.00	:30	Ν	M 2	\$390.00
Spot Ch Date Range Description 2 KVVU 10/15/12-10/21/12 Better See MG 4.3	Start/End Time M-F 11a-12p	Weekdays Length	<u>Rate</u> <u>Τγ</u> \$195.00 Λ	<u>pe</u> IM	
3 KVVU 10/15/12-10/21/12 Divorce Court ⊕ MG for 4.2 10/19	M-F 11a-12p	F :30	\$195.00 N	М	
N 5 KVVU 10/12/12 10/19/12 Anderson Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1 Week: 10/15/12 10/21/121 1	3-4p <u>Rate</u> \$450.00 \$450.00	:30	N	M 2	\$900.00
Spot Ch Date Range Description 2 KVVU 10/15/12-10/21/12 Anderson See MG 5.3	Start/End Time 3-4p	Weekdays Length :30	<u>Rate</u> <u>Τ</u> y \$450.00 Λ	pe /M	
3 KVVU 10/19/12-10/19/12 Anderson ⊕ MG for 5.2 10/19	2-3p	F :30	\$450.00 N	М	
N 6 KVVU 10/12/12 10/19/12 The Dr.Oz Show Start Date Meekdays Spots/Week Week: 10/08/12 10/14/12 1 1 Week: 10/15/12 10/21/12 1 1	4-5p <u>Rate</u> \$500.00 \$500.00	:30	N	M 2	\$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision Alt Order # 498226 06370244 **Contract Dates Product** Estimate #

10/12/12 - 10/22/12 CROSSROADS GPS 1192

<u>Advertiser</u> Original Date / Revision ISS/Cross Roads GPS 10/11/12 / 10/11/12

*Line Ch Start Date End Date Description	Start/End Time	Spo Days Length We		Type S	nots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			.,,	poto	7 iiii Garit
Spot Ch Date Range Description 2 KVVU 10/15/12-10/21/12 The Dr. Oz Show	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
2 KVVO 10/15/12-10/21/12 The Dr.Oz Snow See MG 6.3	4-5p	F :30	\$ 500.00	NM		
3 KVVU 10/19/12-10/19/12 Dr Oz	3-4p	F :30	\$500.00	NM		
⊕ MG for 6.2 10/19			_	,,		
N 7 KVVU 10/12/12 10/19/12 Fox 5 News at 5	5-530p	:30		NM	2	\$1,900.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$950.00					
Week: 10/15/12 10/21/121 1	\$950.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
2 KVVU 10/15/12-10/21/12 Fox 5 News at 5	5-530p	F :30	\$950.00	NM		
See MG 7.3 3 KVA/II 10/10/12 10/10/12 Special Forty Nove	Consider Factor No.		****			
3 KVVU 10/19/12-10/19/12 Special Early News	Special Early Ne	w{F :30	\$950.00	NM		
N 8 KVVU 10/12/12 10/19/12 FOX 5 News 5-6am M-F	5a-6a	:30		NIM	2	#000 00
Start Date End Date Weekdays Spots/Week	Rate	.30		NM	2	\$900.00
Week: 10/08/12 10/14/121 1	\$450.00					
Week: 10/15/12 10/21/121 1	\$450.00		· · · · · · · · · · · · · · · · · · ·			
N 9 KVVU 10/12/12 10/19/12 Fox 5 News at 5 MF 530-6p	•	:30		NM	1	\$1,025.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$1,025.00		•	ľ		
Week: 10/15/12 10/21/121 1	\$1,025.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Т</u> уре		
2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6 _F	o M-F 530-6p	F :30	<i>\$1,025.00</i>	NM		
See MG 61.2						
N 10 KVVU 10/12/12 10/19/12 Fox 5 News at 6pm Start Date End Date Weekdays Spots/Week	M-F 6-630pm Rate	:30		NM	1	\$525.00
Week: 10/08/12 10/14/121 1	\$525.00					
Week: 10/15/12 10/21/121 1	\$525.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
2 KVVU 10/15/12-10/21/12 Fox 5 News at 6pm See MG 61.2	M-F 6-630pm	F :30	\$525.00	NM		
N 11 KVVU 10/12/12 10/19/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	:30		NA	0	#4 450 00
Start Date End Date Weekdays Spots/Week	Rate	.30		NM	2	\$1,450.00
Week: 10/08/12 10/14/121 1	\$725.00					
Week: 10/15/12 10/21/121 1	\$725.00					
N 12 KVVU 10/12/12 10/19/12 Extra	M-F 7-730p	:30		NM	2	\$1,900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1	<u>Rate</u> \$950.00					
Week: 10/15/12 10/21/121 1	\$950.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
2 KVVU 10/15/12-10/21/12 Extra	M-F 7-730p	F :30	\$950.00	NM		
See MG 12.3 3 KVVU 10/19/12-10/19/12 Extra	M-Sa 8-10p/Su 7-	-1F ;30	¢050.00	210.0		
⊕ MG for 12.2 10/19	141-0a 0-10p/0u 7-	.30	\$950.00	NM		
N 13 KVVU 10/12/12 10/19/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	-	NM	2	\$1,400.00
Start Date End Date Weekdays Spots/Week	Rate				_	Ψ1,100.00
Week: 10/08/12 10/14/121 1 Week: 10/15/12 10/21/121 1	\$700.00 \$700.00					
N 14 KVVU 10/12/12 10/19/12 More M-F 9-10a	M-F 9a-10a	:30		NM	2	\$550.00

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Advertiser Original Date / Revision
ISS/Cross Roads GPS 10/11/12 / 10/11/12

			Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days Lengt	th Week	Rate	Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$275.00						
Week: 10/15/12 10/21/121 1	\$275.00						
N 15 KVVU 10/15/12 10/22/12 The Dr.Oz Show	M-F 10a-11a	:3	30		NM	2	\$500.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$250.00						
Week: 10/13/12 10/21/12 1 1	\$250.00						
N 16 KVVU 10/15/12 10/22/12 Fox 5 News M-F 10p-11p	10p-11p	:3	30		NM	2	\$4,300.00
Start Date	Rate					_	¥ .,,000.00
Week: 10/15/12 10/21/12 1 1	\$2,150.00						
Week: 10/22/12 10/28/12 1 1	\$2,150.00		20				40.000.00
N 17 KVVU 10/15/12 10/22/12 Fox 5 News M-F 11p Start Date End Date Weekdays Spots/Week	M-F 11-1135p Rate	::	30		NM	2	\$3,900.00
Week: 10/15/12 10/21/12 1 1	\$1,950.00				1		
Week: 10/22/12 10/28/12 1 1	\$1,950.00						
N 18 KVVU 10/15/12 10/22/12 Better	M-F 11a-12p	:3	30		NM	2	\$390.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/15/12 10/21/12 1 1	<u>Rate</u> \$195.00						
Spot Ch Date Range Description	Start/End Time	Weekdavs Le	ength	Rate	Туре		
1 KVVU 10/15/12-10/21/12 Better	M-F 11a-12p	M		195.00	NM		
See MG 18.3							
3 KVVU 10/15/12-10/21/12 Divorce Court	M-F 11a-12p	M	:30	3195.00	NM		
MG for 18.1 10/15 Week: 10/22/12 10/28/12 1 1	\$195.00						
N 19 KVVU 10/15/12 10/22/12 Anderson	3-4p	:3	30		NM	2	\$900.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/15/12 10/21/12 1 1 Spot Ch Date Range Description	\$450.00 Start/End Time	Weekdays Le	ength	Rate	Type		
1 KVVU 10/15/12-10/21/12 Anderson	3-4p	M		1\ale 1\ale	NM		
See MG 19.3	- 7		,				
3 KVVU 10/15/12-10/21/12 Anderson	2-3p	MTuWThF	:30 \$	3450.00	NM		
	\$450.00						
N 20 KVVU 10/15/12 10/22/12 The Dr.Oz Show	4-5p		30		NM	2	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate		50		NIVI	2	\$1,000.00
Week: 10/15/12 10/21/12 1 1	\$500.00						
Spot Ch Date Range Description	Start/End Time		ength	Rate	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 The Dr.Oz Show See MG 20.3	4-5p	M	:30 \$	\$500.00	NM		
3 KVVU 10/15/12-10/15/12 Dr Oz	3-4p	M	:30 \$	500.00	NM		
MG for 20.1 10/15	·						
Week: 10/22/12 10/28/12 1 1	\$500.00						
N 21 KVVU 10/15/12 10/22/12 Fox 5 News at 5	5-530p	:3	30		NM	2	\$1,900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$950.00				1		
Spot Ch Date Range Description	Start/End Time	Weekdays Le	<u>ength</u>	Rate	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Fox 5 News at 5	5-530p	M	:30 \$	\$ 950.00	NM		
See <i>MG 21.3</i> 3 KVVU 10/15/12-10/21/12 Special Early News	Special Early Nev	wMTHWTh ES 2 S1	:30 \$	950.00	NM		
⊕ MG for 21.1 10/15	Opediai Larry Nev	milum IIIF 3a3t	.50 4	,550.00	14141		
Week: 10/22/12 10/28/12 1 1	\$950.00				- 1		

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 Contract / Revision
 Alt Order #

 498226 /
 06370244

 Contract Dates
 Product
 Estimate #

 10/12/12 - 10/22/12
 CROSSROADS GPS
 1192

 Advertiser
 Original Date / Revision

 ISS/Cross Roads GPS
 10/11/12 / 10/11/12

. *Line Ch Start Date End Date Description	Start/End Time Days	Spots/	Data T	O t -	A 1
	Start/End Time Days	Length Week	Rate Ty	pe Spots	Amount
Start Date End Date Weekdays Spots/Week N 22 KVVU 10/15/12 10/22/12 FOX 5 News 5-6am M-F Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	5a-6a Rate \$450.00	:30	Ŋ	IM 2	\$900.00
Week: 10/22/12 10/28/12 1 1	\$450.00				
N 23 KVVU 10/15/12 10/22/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week	<u>Rate</u>	:30	١	IM 1	\$1,025.00
Week: 10/15/12 10/21/12 1 1 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p	\$1,025.00 <u>Start/End Time</u> <u>Weeke</u> <i>M-F 530-6p</i> M			pe IM	
See MG 61.2 Week: 10/22/12 10/28/12 1 1	\$1,025.00				
	M-F 6-630pm	•20			# 505.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	Rate \$525.00	:30	N	IM 1	\$525.00
Spot Ch <u>Date Range</u> <u>Description</u> 1 KVVU 10/15/12-10/21/12 Fox 5 News at 6pm See MG 61.2	Start/End Time Weeko	days <u>Length</u>	<u>Rate</u> <u>Ty</u> <i>\$525.00</i> ∧	pe /M	
Week: 10/22/12 10/28/12 1 1	\$525.00				
	M-F 6a-7a	:30	N	M 2	\$1,450.00
Start DateEnd DateWeekdaysSpots/WeekWeek:10/15/1210/21/1211	<u>Rate</u> \$725.00				
Week: 10/22/12 10/28/12 1 1	\$725.00				
N 26 KVVU 10/22/12 10/22/12 Extra Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	M-F 7-730p <u>Rate</u> \$950.00	:30	٨	M 1	\$950.00
Spot Ch Date Range Description	Start/End Time Weeko		<u>Rate</u> <u>Ty</u>	<u>pe</u>	
1 KVVU 10/22/12-10/28/12 Extra See MG 26.2	<i>M-F 7-730p</i> M	:30	\$950.00 \	М	
2 KVVU 10/22/12-10/22/12 Extra	M-Sa 8-10p/Su 7-1M	:30	\$950.00 N	М	
® MG for 26.1 10/22					
N 27 KVVU 10/15/12 10/22/12 Fox 5 News AM M-F 7a-9a Start Date End Date Weekdays Spots/Week	M-F 7a-9a Rate	:30	N	M 2	\$1,400.00
Week: 10/15/12 10/21/12 1 1	\$700.00				
Week: 10/22/12 10/28/12 1 1	\$700.00				
N 28 KVVU 10/15/12 10/22/12 More M-F 9-10a Start Date End Date Weekdays Spots/Week	M-F 9a-10a <u>Rate</u>	:30	N	M 2	\$550.00
Week: 10/15/12 10/21/12 1 1	\$275.00				
Week: 10/22/12 10/28/12 1 1	\$275.00				
N 29 KVVU 10/13/12 10/20/12 FOX 5 News Sat 10-11p Start Date End Date Weekdays Spots/Week		:30	N	M 2	\$3,000.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121- 1	<u>Rate</u> \$1,500.00				
Week: 10/15/12 10/21/121- 1	\$1,500.00				
	Su 10p-1045p	:30	N	M 2	\$3,700.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1 Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$1,850.00 \$1,850.00				
		:30	N	M 1	\$850.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$850.00			1	φοσο.σο

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	Contract / Revision	Alt Order #
	498226 /	06370244
Contract Dates	Product	Estimate #
10/12/12 - 10/22/12	CROSSROADS GPS	1192

<u>Advertiser</u> Original Date / Revision 10/11/12 / 10/11/12 ISS/Cross Roads GPS

			Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length	•	Type	Spots	Amount
N 32 KVVU 10/18/12 10/18/12 The Dr.Oz Show	M-F 10a-11a	:30		NM	1	\$250.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$250,00					
N 33 KVVU 10/18/12 10/18/12 Fox 5 News M-F 10p-11p						
Start Date End Date Weekdays Spots/Week	10p-11p Rate	:30		NM	1	\$2,150.00
Week: 10/15/12 10/21/121 1	\$2,150.00					
N 34 KVVU 10/18/12 10/18/12 Fox 5 News M-F 11p	M-F 11-1135p	:30		NM	1	\$1,950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	Rate					
	\$1,950.00					
N 35 KVVU 10/18/12 10/18/12 Divorce Court Start Date End Date Weekdays Spots/Week	M-F 11a-12p Rate	:30		NM	1	\$195.00
Week: 10/15/12 10/21/121 1	\$195.00					
N 36 KVVU 10/18/12 10/18/12 Anderson	3-4p	:30		NM	1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	<u>Rate</u> \$450.00					
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u> Len	gth Rate	Туре		
1 KVVU 10/15/12-10/21/12 Anderson	3-4p	Th	:30 \$450.00	NM		
See MG 36.2						
2 KVVU 10/18/12-10/18/12 Anderson MG for 36.1 10/18	2-3p	Th	:30 \$450.00	NM		
N 37 KVVU 10/18/12 10/18/12 The Dr.Oz Show	4-5p	.20				
Start Date End Date Weekdays Spots/Week	Rate	:30		NM	1	\$500.00
Week: 10/15/12 10/21/121 1	\$500.00					
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 The Dr.Oz Show	Start/End Time	Weekdays Len		<u>Type</u>		
See MG 37.2	4-5p	Th	:30	NM		
2 KVVU 10/18/12-10/18/12 Dr Oz	3-4p	Th	:30 \$500.00	NM		
⊕ MG for 37.1 10/18						
N 38 KVVU 10/18/12 10/18/12 Fox 5 News at 5	5-530p	:30		NM	1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	<u>Rate</u> \$950.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Len	gth Rate	Туре		
1 KVVU 10/15/12-10/21/12 Fox 5 News at 5	5-530p		:30 \$ 950.00	NM		
See MG 38.2 2 KVVU 10/18/12-10/18/12 Special Early News	Special Early New	Th	.00 00000			
MG for 38.1 10/18	Special Early Nev	/:Th	:30 \$950.00	NM		
N 39 KVVU 10/18/12 10/18/12 FOX 5 News 5-6am M-F	5a-6a	:30		NM	1	\$450.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				'	Ψ+00.00
Week: 10/15/12 10/21/121 1	\$450.00					
N 40 KVVU 10/18/12 10/18/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	<u>Rate</u> \$1,025.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Leng	<u>gth</u> <u>Rate</u>	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p	M-F 530-6p	Th	30 \$1,025.00	NM		
See MG 61.2	M F C - 7					
N 41 KVVU 10/18/12 10/18/12 Fox 5 News AM M-F 6a-7a Start Date	M-F 6a-7a <u>R</u> ate	:30		NM	1	\$725.00
Week: 10/15/12 10/21/121 1	\$725.00					
N 42 KVVU 10/18/12 10/18/12 Extra	M-F 7-730p	:30		NM	1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	<u>Rate</u> \$950.00					•
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 Contract Dates
 Product
 Estimate #

 10/12/12 - 10/22/12
 CROSSROADS GPS
 1192

 Advertiser
 Original Date / Revision

 ISS/Cross Roads GPS
 10/11/12 / 10/11/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description	Rate Start/End Time	Weekdays Length	Rate Type		
1 KVVU 10/15/12-10/21/12 Extra See MG 42.2	M-F 7-730p	Th :30	\$950.00 NM		
2 KVVU 10/18/12-10/18/12 Extra	M-Sa 8-10p/Su 7	7-1Th :30	\$950.00 NM		
⊕ MG for 42.1 10/18				1	
N 43 KVVU 10/18/12 10/18/12 Fox 5 News AM M-F 7a-9a Start Date End Date Weekdays Spots/Week	M-F 7a-9a Rate	:30	NM	1	\$700.00
Week: 10/15/12 10/21/121 1	\$700.00				
N 44 KVVU 10/18/12 10/18/12 More M-F 9-10a Start Date End Date Weekdays Spots/Week	M-F 9a-10a	:30	NM	1	\$275.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	<u>Rate</u> \$275.00		•		
N 45 KVVU 10/16/12 10/16/12 The Dr.Oz Show	M-F 10a-11a	:30	NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1	<u>Rate</u> \$250.00				
N 46 KVVU 10/16/12 10/16/12 Fox 5 News M-F 10p-11p	10p-11p	:30	NM	1	\$2,150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1	<u>Rate</u> \$2,150.00				
N 47 KVVU 10/16/12 10/16/12 Fox 5 News M-F 11p	M-F 11-1135p	:30	NM	1	\$1,950.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -1 1	<u>Rate</u> \$1,950.00				
N 48 KVVU 10/16/12 10/16/12 Better	M-F 11a-12p	:30	NM	1	\$195.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -1 1	<u>Rate</u> \$195,00				********
N 49 KVVU 10/16/12 10/16/12 Anderson	3-4p	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00	14141	'	φ430.00
Week: 10/15/12 10/21/12 -1 1 N 50 KVVU 10/16/12 10/16/12 The Dr.Oz Show	\$450.00 4-5p	.20	NIA		4500.00
Start Date	Rate	:30	NM	1	\$500.00
Week: 10/15/12 10/21/12 -1 1	\$500.00				
N 51 KVVU 10/16/12 10/16/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week	5-530p Rate	:30	NM	1	\$950.00
Week: 10/15/12 10/21/12 -1 1	\$950.00				
N 52 KVVU 10/16/12 10/16/12 FOX 5 News 5-6am M-F Start Date End Date Weekdays Spots/Week	5a-6a Rate	:30	NM	1	\$450.00
Week: 10/15/12 10/21/12 -1 1	\$450.00				
N 53 KVVU 10/16/12 10/16/12 Fox 5 News at 5 MF 530-6p	•	:30	NM	1	\$1,025.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -1 1	<u>Rate</u> \$1,025.00				
N 54 KVVU 10/16/12 10/16/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	:30	NM	1	\$725.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1	<u>Rate</u> \$725.00				
N 55 KVVU 10/16/12 10/16/12 Extra	M-F 7-730p	:30	NM	1	\$950.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -1 1	<u>Rate</u> \$950.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u> <u>Type</u>		
1 KVVU 10/15/12-10/21/12 Extra See MG 55.2	M-F 7-730p	-Tu :30	\$950.00 NM		
2 KVVU 10/16/12-10/16/12 Extra	M-Sa 8-10p/Su 7	-1-Tu: :30	\$950.00 NM		
⊕ MG for 55.1 10/16					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Contract / Revision Alt Order# 06370244 498226 **Contract Dates** Estimate # <u>Product</u> 10/12/12 - 10/22/12 CROSSROADS GPS 1192

<u>Advertiser</u> Original Date / Revision 10/11/12 / 10/11/12 ISS/Cross Roads GPS

	ISS/	/Cross Roads GPS	10/11/12 / 1	0/11/12
	<u> </u>	Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
N 56 KVVU 10/16/12 10/16/12 Fox 5 News AM M-F 7a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1	M-F 7a-9a <u>Rate</u> \$700.00	:30	NM 1	\$700.00
N 57 KVVU 10/16/12 10/16/12 More M-F 9-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1	M-F 9a-10a <u>Rate</u> \$275.00	:30	NM 1	\$275.00
N 58 KVVU 10/17/12 10/17/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	M-F 10a-11a <u>Rate</u> \$250.00	:30	NM 1	\$250.00
N 59 KVVU 10/17/12 10/17/12 Fox 5 News M-F 10p-11p	10p-11p <u>Rate</u> \$2,150.00	:30	NM 1	\$2,150.00
N 60 KVVU 10/17/12 10/17/12 Better <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	M-F 11a-12p <u>Rate</u> \$195.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Better See MG 61.2	Start/End Time M-F 11a-12p	Weekdays Length Rate W :30 \$195.00	Type NM	
N 61 KVVU 10/17/12 10/17/12 Anderson <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	3-4p <u>Rate</u> \$450.00	:30	NM 1	\$5,070.00
Spot Ch <u>Date Range</u> <u>Description</u> 1 KVVU 10/15/12-10/21/12 Anderson See MG 61.2	Start/End Time 3-4p	Weekdays Length Rate w :30 \$450.00	Type NM	
2 KVVU 10/17/12-10/17/12 The X Factor	The X Factor	W :30 \$5,070.00	NM	
N 62 KVVU 10/17/12 10/17/12 The Dr.Oz Show Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	4-5p <u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 63 KVVU 10/17/12 10/17/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	5-530p <u>Rate</u> \$950.00	:30	NM 1	\$950.00
N 64 KVVU 10/17/12 10/17/12 FOX 5 News 5-6am M-F Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -1 1	5a-6a <u>Rate</u> \$450.00	:30	NM 1	\$450.00
N 65 KVVU 10/17/12 10/17/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	M-F 530-6p <u>Rate</u> \$1,025.00	:30	NM 1	\$1,025.00
N 66 KVVU 10/17/12 10/17/12 Fox 5 News at 6pm Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	M-F 6-630pm <u>Rate</u> \$525.00	:30	NM 1	\$525.00
N 67 KVVU 10/17/12 10/17/12 Fox 5 News AM M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	M-F 6a-7a <u>Rate</u> \$725.00	:30	NM 1	\$725.00
N 68 KVVU 10/17/12 10/17/12 Fox 5 News AM M-F 7a-9a Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	M-F 7a-9a <u>Rate</u> \$700.00	:30	NM 1	\$700.00
N 69 KVVU 10/17/12 10/17/12 More M-F 9-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	M-F 9a-10a <u>Rate</u> \$275.00	:30	NM 1	\$275.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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10/11/12 / 10/11/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 498226 /	Alt Order # 06370244
Contract Dates	Product	Estimate #
10/12/12 - 10/22/12	CROSSROADS GPS	1192
Advertiser	Orio	inal Date / Revision

		Spots	/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	Type S	Spots	Amount
N 70 KVVU 10/14/12 10/14/12 Friends Weekend Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1 Spot Ch Date Range Description 1 KVVU 10/08/12-10/14/12 Friends Weekend See MG 61.2	5-6p <u>Rate</u> \$300.00 <u>Start/End Time</u> 5-6p	:30 Weekdays LengthSt :30	<u>Rate</u> \$300.00	NM <u>Type</u> <i>NM</i>	0	\$0.00
		Tot	als		91	\$78,665.00

ISS/Cross Roads GPS

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	91	\$78,665.00	\$66,865.25
Totals	91	\$78,665,00	\$66,865.25

Signature:	Date:	

CREDIT ADVISORY: REP: TEL# 610-293-4100

ORDER WORKSHEET

SSS SSS

HEADLINE# 6370244 UNAPPROVED REV #1

\$\$\$

TRF# 498226

AGENCY CREDIT HARRIS RISK !!!
REPORT FROM REP

CHANGES *** KVVU-TV *** OCT11/12 19.44

FAX# 610-225-1191

AGY ADV CITY TAX FLIGHT PRDCT ORDER # DATES CROSSROADS OCT12/12 ADV. AGY. GPS STATE NAME NAME TAX ISS/CROSSROADS OCT22/12 ALEXANDRIA, CROSSROADS MEDIA 66 CANAL CENTER PLAZA, EST#1192 CONTRACT WK-2 COMMENTS: # VA 6370244 GPS 22314 CO-OP LLC (LINE, BILLING SUITE ORDER, 555 NEEDED INVOICE) BUYER REP.# CLASS: NATL. SALES NAME PRSN PH-STEPHANIE MARONEY OFF.# TERESA DIFURIA LOCAL 762 DATE REGIONAL SALESMAN OCT11/12 # 19.44

REP: TO ROSE FR NIKKI OK'D M1-M17

S E E

LINES

TOTAL SAME PLS CNF THANKS

**** THIS SH Þ CASH

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ADVANCE SCHEDULE

CON CM STA:

CROSSROADS GPS :30

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AGENCY EST#	-	RATE
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1192	DATE	START
	DATE	END
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PROGRAM : ORD COM1: THIS IS A	71	PROGRAM : CON COM1:	4	4	ב. בי	: :LINE#:REP :
YAM : COM1:	A 1	: OM1:	Ħ 1	H H	AGENCY	: CD:
DIVOF PRG (MAKE-(1100A-1200N	BETTER	1100A-1200N	1100A-1200N	ADVEF	TIME
DIVORCE COURT/CIVORCE COURT PRG CHG DUE TO BASEBALL. PRAKE-GOOD FOR OCT19 ON LINE-	L200N	LAS	L200N	L200N	ADVERTISER CODE PRODUCT CODE =	TIME PERIOD
TO BA		VEGAS VEGAS			U III	: LG
ORCE SEBAL 9 ON	30		30	30	= 12 11	LGTH :
COURT						SEC
PROGRAM: DIVORCE COURT/CIVORCE COURT ORD COM1: PRG CHG DUE TO BASEBALL. PRE-BOOKED PLS AP THIS IS A MAKE-GOOD FOR OCT19 ON LINE-4 FOR 1 SPOT/WK	\$195.00		\$195.00	\$195.00	AGENCY EST#	RATE
S APE	L.		Ц	Ц	= 1192	
APPROVE.	10/19		10/19	10/12	9 2	START
	10/19		10/19	10/12		: END
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REP HEADLINE# 6370244 TRF# 498226 \$\$\$ UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.44 **CHANGES** *** KVVU-TV ***

PROGRAM: FOX 5 NEWS	9 E 530P-600P	9 E 530P-600P	PROGRAM: FOX 5 NEWS ORD COM1: TP CHG DUE THIS IS A MAKE-GOOD FO	74 A 400P-430P	PROGRAM : FOX 5 NEWS CON COM1: FOX 5 NEWS	7 E 500P-530P	7 E 500P-530P	PROGRAM : DR OZ ORD COM1: TP CHG DUE THIS IS A MAKE-GOOD FO	73 A 300P-400P	PROGRAM : DR OZ CON COM1: DR OZ	6 E 400P-500P	6 E 400P-500P	PROGRAM: ANDERSON COORD COM1: TP CHG DUE	72 A 200P-300P	PROGRAM : ANDERSON CO	5 E 300P-400P	5 E 300P-400P	LINE#:REP :CD: TIME PERIOD
AT 530PM AT 530PM	30	30	S AT 5PM E TO BASEBALL. FOR OCT19 ON LI	30	AT 5PM AT 5PM	30	30	E TO BASEBALL. FOR OCT19 ON LI	30		30	30	COOPER E TO BASEBALL. FOR OCT19 ON LI	30	COOPER	30	30	: LGTH : S
	\$1,025.00	\$1,025.00	. PRE-BOOKED PLS	\$950.00		\$950.00	\$950.00	. PRE-BOOKED PLS . LINE-6 FOR 1 SPOT	\$500.00		\$500.00	\$500.00	. PRE-BOOKED PLS LINE-5 FOR 1 SPO'	\$450.00		\$450.00	\$450.00	EC: RATE:
	10/19	10/12	PLS APPROVE. SPOT/WK	10/19		10/19	10/12	; APPROVE.)T/WK	10/19		10/19	10/12	PLS APPROVE. SPOT/WK	10/19		10/19	10/12	: START
	10/19	10/12		10/19		10/19	10/12		10/19		10/19	10/12		10/19		10/19	10/12	: END : DATE
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TRF# 498226 REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.44 **CHANGES** *** KVVU-TV ***

REP HEADLINE# 6370244 5\$\$\$ UNAPPROVED REV #1 \$\$\$

PROGRAM ORD COM1 THIS IS	76 A	PROGRAM :	18 E	18 E	PROGRAM : ORD COM1: THIS IS A	75 A	PROGRAM CON COM1	12 E	12 E	PROGRAM CON COM1	10 E	10 E	PROGRAM ORD COM1 THIS IS	87 A	: LINE#:REP :CD
: DIVORCE 1: PRG CHG A MAKE-GOOD	. 1100A-1200N	: BETTER LAS 1: BETTER LAS	S 1100A-1200N	S 1100A-1200N	: EXTRA 1: TP CHG DUE A MAKE-GOOD FO	. 900P-930P	(: EXTRA	700P-730P	700P-730P	: FOX 5 NEWS	600P-630P	600P-630P	: X FACTOR 1: SPOTS N/A A MAKE-GOOD F	800P-1000P	: TIME PERIOD
RT/DIVORCE COU TO BASEBALL. R OCT15 ON LIN	30	VEGAS VEGAS	30	30	TO BASEBALL. PRE. R OCT19 ON LINE-	30		30	30	M49 0 M49 0	30	30	E TO SPORTS & OCT19 ON LINE OCT19 ON LINE OCT15 ON LINE OCT15 ON LINE OCT17 ON LINE OCT17 ON LINE OCT17 ON LINE OCT17 ON LINE	30	: LGTH : SEC
E-BOOKED 1	\$195.00		\$195.00	\$195.00	E-BOOKED PLS -12 FOR 1 SPO	\$950.00		\$950.00	\$950.00		\$525.00	\$525.00	DEBATES. PRE9 FOR 1 SPOT -10 FOR 1 SPO -23 FOR 1 SPO -24 FOR 1 SPO -40 FOR 1 SPO -60 FOR 1 SPO -61 FOR 1 SPO	\$5,070.00	RATE
PLS APPROVE. SPOT/WK	10/15		10/22	10/15	S APPROVE. POT/WK	10/19		10/19	10/12		10/19	10/12	E-BOOKED PLS OT/WK POT/WK POT/WK POT/WK POT/WK POT/WK POT/WK POT/WK	10/17	: START
	10/15		10/22	10/15		10/19		10/19	10/12		10/19	10/12	APPROVE.	10/17	: END : DATE
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REP HEADLINE# 6370244 S\$\$ UNAPPROVED REV #1 \$\$\$ TRF# 498226 REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.44 **CHANGES** *** KVVU-TV ***

																		: LINE#
PROGRAM CON COM	23	23	PROGRAM ORD COM THIS IS	79	PROGRAM CON COM	21	21	PROGRAM ORD COM THIS IS	78	PROGRAM CON COM1	20	20	PROGRAM ORD COM THIS IS	77	PROGRAM	19	19	#: REP :
: FOX 5	ES 530P-600	ES 530P-600P	: FOX 5 1: TP CHG A MAKE-GC	A 400P-430P	: FOX 5	ES 500P-530	ES 500P-530P	RAM : DR OZ COM1: TP CHG D IS A MAKE-GOOD	A 300P-400P	RAM: DR OZ COM1: DR OZ	ES 400P-500	ES 400P-500P	RAM: ANDERSON COM1: TP CHG DI	A 200P-300P	FRAM : ANDERSON	ES 300P-400	ES 300P-400	CD: TIME
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PM PM	30	30	BALL. ON LI	30		30	30	BALL. PRE	30		30	30	BALL. ON LI	30		30	30	TH : SEC :
	\$1,025.00	\$1,025.00	PRE-BOOKED PLS A NE-21 FOR 1 SPOT	\$950.00		\$950.00	\$950.00	BOOKED PLS 0 FOR 1 SPC	\$500.00		\$500.00	\$500.00	BOOKED PIS 9 FOR 1 SPO	\$450.00		\$450.00	\$450.00	RATE
	10/22	10/15	S APPROVE. POT/WK	10/15		10/22	10/15	APPROVE.)T/WK	10/15		10/22	10/15	S APPROVE. POT/WK	10/15		10/22	10/15	: START
	10/22	10/15		10/15		10/22	10/15		10/15		10/22	10/15		10/15		10/22	10/15	: END : DATE
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REP HEADLINE# 6370244 TRF# 498226 \$\$\$ UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.44 **CHANGES** *** KVVU-TV ***

PROGRAM CON COM1	37	PROGRAM ORD COM THIS IS	82	PROGRAM CON COM	ω 6	PROGRAM ORD COM THIS IS	81	PROGRAM CON COM	3 5	PROGRAM ORD COM THIS IS	80	PROGRAM CON COM1	26	PROGRAM CON COM1	24	24	: LINE#:REP
GOM1:	Ø	\vdash	Þ	RAM :	ß	-	Þ	GOM1:	ß	RAM COM1	A	GRAM :	Ø	GOM1:	면 S	면 S	#: CD:
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000	-500F	ANDERSON COOPER TP CHG DUE TO B (AKE-GOOD FOR OC	-300P	ANDERSON COOPER ANDERSON COOPER	-400P	ORCE COURT CHG DUE T -GOOD FOR	1100A-1200N	BETTER LAS VE BETTER LAS VE	100A-1200N	EXTRA TP CHG DUE TO MAKE-GOOD FOR	-930P	EXTRA EXTRA	-730P	5 NEWS @	-630F	-630P	ME PERIOD
	30	ER BASE OCT18	30	É É R	30	COURT/DIVORCE CO DUE TO BASEBALL. FOR OCT18 ON LI	30	VEGAS VEGAS	30	DEBATE.	30		30	MA9 WA9	ω	30	: LGTH
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	\$500.	PRE-BOOKE:	\$450.		\$450.	-BOOKED	\$195.		\$195.	70	\$950.		\$950.		\$525.	\$525.	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
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	10	LS APPROVE SPOT/WK	10		10	PLS APPROV SPOT/WK	10		10	APPROVE SPOT/WK	10		10		10	10	
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REP HEADLINE# 6370244 : \$\$\$ UNAPPROVED REV #1 \$\$\$

TRF# 498226

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.44

·	••	••		DATE	: DATE	: /WK:	TNVT:	:SPTS:
83 A 300P-40	0 P	30	\$500.00	10/18	10/18	Н	THU	ı
PROGRAM : DR OZ ORD COM1: TP CHG D THIS IS A MAKE-GOOD	UE TO FOR O	BALL.	-BOOKED PLS 37 FOR 1 SPC	APPROVE.				
38 s 500P-53	A 0	30	\$950.00	10/18	10/18	0	THU	0
PROGRAM : FOX 5 CON COM1: FOX 5	NEWS AT 5PM	Mó Mó						
84 A 400P-43	₫0	30	\$950.00	10/18	10/18	Н	THU	ц
PROGRAM: FOX 5 NE ORD COM1: TP CHG D THIS IS A MAKE-GOOD	WS AT UE TO FOR O	5PM BASEBALL. PRE CT18 ON LINE-	-BOOKED PLS 38 FOR 1 SPO	LS APPROVE. SPOT/WK				
40 S 530P-60	400P	30	\$1,025.00	10/18	10/18	0	THU	0
PROGRAM : FOX 5 CON COM1: FOX 5	NEWS AT 53	530PM 530PM						
42 S 700P-730	A 0	30	\$950.00	10/18	10/18	0	THU	0
PROGRAM : EXTRA								
85 A 900P-930	0 P	30	\$950.00	10/18	10/18	μ	THU	ר
PROGRAM : EXTRA ORD COM1: TP CHG	G DUE TO	EBALL. 8 ON LI	-BOOKED PLS 42 FOR 1 SPC	S APPROVE. POT/WK				
55 s 700P-73	A O	30	\$950.00	10/16	10/16	0	TUE	0
PROGRAM : EXTRA								
86 A 900P-93	40	30	\$950.00	10/16	10/16	Н	TUE	Н
PROGRAM : EXTRA ORD COM1: TP CHG D THIS IS A MAKE-GOOD	G DUE TO VP	P DEBATE. PRE-	RE-BOOKED PLS APPI -55 FOR 1 SPOT/WK	APPROVE.				

CREDIT ADVISORY: REP: TEL# 610-293-4100 AGENCY CREDIT HARRIS RISK !!! FAX# 610-225-1191

REPORT

FROM REP
CHANGES

OCT11/12 19.44 *** KVVU-TV ***

HEADLINE# 6370244

UNAPPROVED

REV #1

\$\$\$

计界序#

498226

ORDER WORKSHEET

STATION MAKEGOOD OFFERS: M1 OK'D BUY#4 812 М7 36 X 5 Μ4 \mathbb{Z}_{3} Z Z LINE #: REP OK'D OK'D OK'D OK D OK'D OK'D OK D CON CON COM1: PROGRAM CON COM PROGRAM PROGRAM LINE#: 70 61 00 COM1: COM1: :CD: Ø Ø Ø BUY#20 BUY#18 BUY#12 BUY#7 #YUB **BUY#5** BUY#19 500P-600P 300P-400P 1100A-1200N EXTRA EXTRA ANDERSON ANDERSON BETTER BETTER TIME PERIOD MISSED:FRI/700P-730P OFFER:FRI/900P-930P CMT:TP CHG DUE TO MISSED: FRI/500P-530P OFFER: FRI/400P-430P CMT: TP CHG DUE TO MISSED: FRI/1100A-1200N OFFER: FRI/1100A-1200N CMT: PRG CHG DUE TO MISSED:MON/400P-500P OFFER:MON/300P-400P MISSED:MON/300P-400P OFFER:MON/200P-300P MISSED:MON/1100A-1200N OFFER:MON/1100A-1200N MISSED: FRI/400P-500P MISSED: FRI/300P-400P OFFER: FRI/200P-300P LAS OFFER: FRI/300P-400P CMT: TP CHG DUE TO COOPER COOPER CMT:TP CHG CMT: PRG CMT: TP CHG DUE TO VEGAS VEGAS LGTH CHG CHG 30 30 30 DUE DUE .. DUE TO Ø TO E C HO ΤO BASEBALL. BASEBALL. BASEBALL. BASEBALL. BASEBALL. BASEBALL. BASEBALL. BASEBALL. \$300.00 \$450.00 \$195. RATE 00 PRE-BOOKED PRE-BOOKED PRE-BOOKED PRE-BOOKED PRE-BOOKED PRE-BOOKED PRE-BOOKED PRE-BOOKED OCT19 OCT15 OCT19 OCT19 OCT15 OCT15 OCT19 OCT19 OCT15 OCT15 OCT19 OCT19 10/17 10/14 10/17 DATE START PLS PLS PLS PLS STA STA PLSPLS APPROVE. APPROVE. APPROVE. APPROVE. APPROVE. APPROVE. 10/17 10/14 10/17 APPROVE APPROVE. END DATE 30S 30s 308 308 30s 30s 30s 30s 30S 308 308 30S 30s Ø 0 0 0 PTS: /WK: \$500.00 \$450.00 \$195.00 \$195.00 \$950.00 \$950.00 \$950.00 \$950.00 \$500.00 \$500.00 \$450.00 \$195.00 \$195.00 HUVT SUN WED WED PLS (OCT11/12) PLS ADVISE (OCT11/12) PLS ADVISE. (OCT11/12) PLS ADVISE DAYS : TOTL: 0 0 0

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** *** KVVU-TV ***

REP HEADLINE# 6370244 TRF# 498226 \$\$\$ UNAPPROVED REV #1 \$\$\$

M17	M16	M15	M14	М13	M12	M11	M10	STATIO M9	: LINE:
OK' U	OK'D	OK'D	OK'D	OK'D	OK'D	OK'D	OK'D	ON MAKEG OK'D	#: \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
BUY#9 BUY#23 BUY#24 BUY#40 BUY#60 BUY#61 BUY#70	BUY#55	BUY#42	BUY#38	BUY#37	BUY#36	BUY#35	BUY#26	GOOD OFFERS BUY#21	:CD: TIME
MISSED: FRI/530P-600P FRI/600P-630P MON/530P-600P MON/600P-630P THU/530P-600P WED/1100A-1200N WED/300P-400P SUN/500P-600P OFFER: WED/800P-1000P	MISSED:TUE/700P-730P OFFER:TUE/900P-930P CMT:TP CHG DUE TO VP DEBATE.	MISSED:THU/700P-730P OFFER:THU/900P-930P CMT:TP CHG DUE TO BASEBALL.	MISSED:THU/500P-530P OFFER:THU/400P-430P CMT:TP CHG DUE TO BASEBALL.	MISSED:THU/400P-500P OFFER:THU/300P-400P CMT:TP CHG DUE TO BASEBALL.	MISSED:THU/300P-400P OFFER:THU/200P-300P CMT:TP CHG DUE TO BASEBALL.	MISSED:THU/1100A-1200N OFFER:THU/1100A-1200N CMT:PRG CHG DUE TO BASEBALL.	MISSED:MON/700P-730P OFFER:MON/900P-930P CMT:TP CHG DUE TO DEBATE. PRE	: MISSED:MON/500P-530P OFFER:MON/400P-430P CMT:TP CHG DUE TO BASEBALL.	PERIOD : LGTH : SEC : RATE : :
OCT19 OCT19 30S OCT115 30S OCT115 30S OCT118 30S OCT117 30S OCT117 30S	OCT16 30S OCT16 30S PRE-BOOKED PLS APPROVE.	OCT18 30S OCT18 30S PRE-BOOKED PLS APPROVE.	OCT18 30S OCT18 30S PRE-BOOKED PLS APPROVE.	OCT18 30S OCT18 30S PRE-BOOKED PLS APPROVE.	OCT18 30S OCT18 30S PRE-BOOKED PLS APPROVE.	OCT18 30S OCT18 30S PRE-BOOKED PLS APPROVE.	OCT22 30S OCT22 30S E-BOOKED PLS APPROVE.	OCT15 30S OCT15 30S PRE-BOOKED PLS APPROVE.	: START : END :SI
\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	\$950.00 \$950.00	\$950.00 \$950.00	\$950.00 \$950.00	\$500.00 \$500.00	\$450.00 \$450.00	\$195.00 \$195.00	\$950.00	\$950.00	PTS: WEEK : /WK: INVT :
(OCT11/12) PLS ADVISE.	(OCT11/12) PLS ADVISE.	(OCT11/12) PLS ADVISE.	(OCT11/12) PLS ADVISE.	(OCT11/12) PLS ADVISE.	(OCT11/12) PLS ADVISE.	(OCT11/12) PLS ADVISE.	(OCT11/12) PLS ADVISE.	(OCT11/12) PLS ADVISE.	DAYS :TOTL:

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET FAX# 610-225-1191

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP **CHANGES**

OCT11/12 19.44 *** KVVU-TV ***

: LINE#:REP :CD: TIME PERIOD LGTH : SEC RATE START DATE END :SPTS: CONTRACT TOTAL TOTAL SPOTS HNVT : DAYS 78665.00 91 :SPTS: :TOTL:

OCT/12 78665.00

UNAPPROVED REV #1 \$\$\$

TRF# 498226

MARKET TOTALS \$715,136 KVVU 11% KSNV 1%% KLAS 34% KTNV 17% KVMY 3% KVCW 1%

CABL 0%

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP HEADLINE# 6370244
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 11.36
*** KVVU-TV ***

0 H U	CITY TAX	FLIGHT DATES	PRDCT CROSS	ORDER #	ar ar		AGY #	ADV #	
ก ป	STAT	DATES OCT12/12	CROSSROADS GPS	9 CCSbh			AGY. NAME	ADV. NAME	
	STATE TAX CO-OP BILLING NEEDED_	OCT22/12 WK-2	EST#1192 COMMENTS: (LINE, ORDER, IN	CONTRACT # 6370244	ALEXANDRIA, VA 22314	66 CANAL CENTER PLAZA, SUITE 555	ME CROSSROADS MEDIA LLC	ME ISS/CROSSROADS GPS	
			VOICE)	_ CLASS: NATL.		SALES PRSN	BUYER NAME	REP.#	
	ĄD			L. LOCAL		PH- TERESA DIFURIA	STEPHANIE MARONEY	OFF.# 762	
	DATE OCT11/12 11.3			REGIONAL		DIFURIA	RONEY	SALESMAN #_	
	11.36								

RET: NEW CORSSROADS GPS ORDER TOTAL \$78665
PLS CNF THANKS **** THIS IS A FR NHKKH

CON CM CASH IN ADVANCE SCHEDULE ****

CROSSROADS GPS :30

PROGRAM: FOX 5 NEWS AT 10P	2 1000P-1100P 30	PROGRAM: DR OZ CON COM1: DR OZ	1 1000A-1100A 30	AGENCY ADVERTISER CODE = 12 AGENCY PRODUCT CODE = 11	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : .
	\$2,150.00		\$250.00	AGENCY EST# =	C : RATE
	10/12		10/12	= 1192	: START
	10/19		10/19		: END :
	Н		Н		END :SPTS: WEEK
	FRI		FRI		R: DAYS
	N		Ν		:TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

EDIT RISK !!!

RRIS REPORT FROM REP OCT11/12 11.36

*** KVVU-TV ***

PROGRAM : FOX5 NEWS 6A	11 600A-700A 3	PROGRAM: FOX 5 NEWS @ 6PM	10 600P-630P 3	PROGRAM: FOX 5 NEWS AT 530PM	9 530P-600P 3	PROGRAM: FOX5 NEWS 5A	8 500A-600A 3	PROGRAM: FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	7 500P-530P 3	PROGRAM: DR OZ CON COM1: DR OZ	6 400P-500P 3	PROGRAM: ANDERSON COOPER	5 300P-400P 3	PROGRAM: BETTER LAS VEGAS	4 1100A-1200N 3	PROGRAM: FOX 5 NEWS AT 1100	3 1100P-1135P 3	: LINE#: CD: HIME PERIOD : LGI
	30		Õ	йй	Õ		Ö		õ		ő		ő		30	d (ő	HH
	\$725.00		\$525.00		\$1,025.00		\$450.00		\$950.00		\$500.00		\$450.00		\$195.00		\$1,950.00	EC: RATE
	10/12		10/12		10/12		10/12		10/12		10/12		10/12		10/12		10/19	: START
	10/19	て	10/19	て	10/19		10/19	F1300	10/19	W / F	10/19	Q)	10/19	Divorce wa	10/19		10/19	: END
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	FRI		FRI		FRI		FRI		FRI		FRI		ਸਲਹ		FRI		FRI	WK: INVT : DAYS
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PROGRAM :	N 0	PROGRAM : CON COM1:	19	PROGRAM :	18	PROGRAM : CON COM1:	17	PROGRAM :	16	PROGRAM : CON COM1:	υ L	PROGRAM : CON COM1:	14	PROGRAM : CON COM1:	13	PROGRAM : CON COM1:	12	: : : : : : : : : : : : : : : : : : :
DR OZ	400P-500P	ANDERSON COOPER	300P-400P	BETTER LAS VEGAS	1100A-1200N	FOX 5 NEWS AT	1100P-1135P	FOX 5 NEWS AT	1000P-1100P	DR OZ DR OZ	1000A-1100A	MORE LAS VEGAS	900A-1000A	FOX5 MORNING	700A-900A	EXTRA EXTRA	700P-730P	
	30	SR SR	30	3AS 3AS	30	1100P	30	10P	30		30	0.00	30	NEWS	30		30	: 1614 : SEC
	\$500.00		\$450.00		\$195.00		\$1,950.00		\$2,150.00		\$250.00		\$275.00		\$700.00		\$950.00	· KATE
から	10/15	300	10/15	0,4000	10/15		10/15		10/15		10/15		10/12		10/12		10/12	DATE
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	N		N		2		Ŋ		22		N		2		N		12	:SPTS:

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 11.36
*** KVVU-TV ***

:LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC :	RATE	: START	: END	:SPTS: W	WEEK: DAYS	:TOTL:
21	500P-530P	30	\$950.00	10/15	10/22		NOM	N
PROGRAM : CON COM1:	FOX 5 NEWS AT	5 PM 5 PM		4.430				
22	500A-600A	30	\$450.00	10/15	10/22	щ	MOM	N
PROGRAM : CON COM1:	FOX5 NEWS 5A							
23	530P-600P	30	\$1,025.00	10/15	10/22	₽	MON	Ν
PROGRAM : CON COM1:	FOX 5 NEWS AT	530PM 530PM		乙分				
24	600P-630P	30	\$525.00	10/15	10/22	Н	MON	N
PROGRAM : CON COM1:	FOX 5 NEWS @ 6	M49 M49		2				
25	600A-700A	30	\$725.00	10/15	10/22	Н	MON	2
PROGRAM : CON COM1:	FOX5 NEWS 6A							
N 0	700P-730P	30	\$950.00	10/22	10/22	Н	MON	Н
PROGRAM : CON COM1:	EXTRA EXTRA			9.95.9				
27	700A-900A	30	\$700.00	10/15	10/22	Н	MON	N
PROGRAM : CON COM1:	FOX5 MORNING N	NEWS						
28	900A-1000A	30	\$275.00	10/15	10/22	Н	MON	N
PROGRAM : CON COM1:	MORE LAS VEGAS	v. v.						
29 1	L000P-1100P	30	\$1,500.00	10/13	10/20	Н	SAT	N
PROGRAM :	FOX 5 NEWS AT	10PM SAT						

CON COM1:

FOX 5 NEWS AT 10PM SAT

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

PROGRAM : CON COM1:	38	PROGRAM : CON COM1:	37	PROGRAM : CON COM1:	ω o	PROGRAM : CON COM1:	ω (π ·	PROGRAM : CON COM1:	34	PROGRAM : CON COM1:	333	PROGRAM : CON COM1:	3 2	PROGRAM : CON COM1:	31	PROGRAM : CON COM1:	30	:LINE#:REP :CD:
: FOX 5 NEWS AT	500P-530P	: DR OZ	400P-500P	: ANDERSON COOPER	300P-400P	: BETTER LAS	1100A-1200N	: FOX 5 NEWS AT	1100P-1135P	: FOX 5 NEWS AT	1000P-1100P	: DR OZ 1: DR OZ	1000A-1100A	: FOX NEWS SUNDAY	800A-900A	: FOX 5 NEWS AT	1000P-1045P	D: TIME PERIOD
H 5PM	30		30	PER	30	VEGAS VEGAS	30×	T 1100P	30	108 108	30		30	DAY	30	T 10PM SUN	30	: LGTH : SEC
	\$950.00		\$500.00		\$450.00		\$195.00		\$1,950.00		\$2,150.00		\$250.00		\$850.00		\$1,850.00	: RATE
4500	10/18	3-40	10/18	93 60	10/18	O' CONT	10/18		10/18		10/18		10/18		10/14		10/14	: START
~ (C)	10/18		10/18		10/18		10/18		10/18		10/18		10/18		10/14		10/21	: END : DATE
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	THU		THU		THU		THU		THU		THU		THU		SUN		SUN	WEEK: DAYS
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REP HEADLINE# 6370244 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

: LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC :	RATE	: START	: END	: SPTS:	WEEK : DAYS	S : TOTL:
39	500A-600A	30	\$450.00	10/18	10/18	Ы	THU	ч
PROGRAM :	FOX5 NEWS 5A							
40	530P-600P	30	\$1,025.00	10/18	10/18	Н	THU	1
PROGRAM : CON COM1:	FOX 5 NEWS AT	530PM 530PM		たか				
41	600A-700A	3 0	\$725.00	10/18	10/18	Н	THU	₽
PROGRAM : CON COM1:	FOX5 NEWS 6A							
42	700P-730P	30	\$950.00	10/18	10/18	Н	THU	ц
PROGRAM : CON COM1:	EXTRA EXTRA			9-93-02				·
43	700A-900A	3 О	\$700.00	10/18	10/18	Н	THU	1
PROGRAM : CON COM1:	FOX5 MORNING N	NEWS						
44	900A-1000A	30	\$275.00	10/18	10/18	ч	THU	Н
PROGRAM : CON COM1:	MORE LAS VEGAS							
45	1000A-1100A	30	\$250.00	10/16	10/16	Н	TUE	ц
PROGRAM : CON COM1:	DR ÓZ DR OZ							
46	1000P-1100P	30	\$2,150.00	10/16	10/16	Н	TUE	Ľ
PROGRAM : CON COM1:	FOX 5 NEWS AT	10P						
47	1100P-1135P	30	\$1,950.00	10/16	10/16	Н	TUE	Н
PROGRAM : CON COM1:	FOX 5 NEWS AT	1100P						

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

: :LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC :	RATE	: START	: END : DATE	:SPTS: V	WEEK: DAYS	:TOTL:
48	1100A-1200N	30	\$195.00	10/16	10/16	н	TUE	Н
PROGRAM : CON COM1:	BETTER LAS VEGAS BETTER LAS VEGAS	AS AS						
49	300P-400P	30	\$450.00	10/16	10/16	Н	TUE	μ
PROGRAM :	ANDERSON COOPER	N N						
50	400P-500P	30	\$500.00	10/16	10/16	Н	TUE	₽
PROGRAM : CON COM1:	DR OZ							
51	500P-530P	30	\$950.00	10/16	10/16	Н	TUE	Н
PROGRAM : CON COM1:	FOX 5 NEWS AT	5 PM 5 PM						
52	500A-600A	30	\$450.00	10/16	10/16	Н	TUE	ı
PROGRAM : CON COM1:	FOX5 NEWS 5A							
5 ω	530P-600P	30	\$1,025.00	10/16	10/16	ш	TUE	1
PROGRAM : CON COM1:	FOX 5 NEWS AT	530PM 530PM						
54	600A-700A	30	\$725.00	10/16	10/16	Н	TUE	Н
PROGRAM : CON COM1:	FOX5 NEWS 6A							
ហ	700P-730P	30	\$950.00	10/16	10/16	μ	TUE	μ
PROGRAM : CON COM1:	EXTRA			9 930 8	0			
υ σ	700A-900A	30	\$700.00	10/16	10/16	Н	TUE	Н
PROGRAM :	FOX5 MORNING N	NEWS						

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

ORT FROM REP OCT11/12 11.36

*** KVVU-TV ***

																		: LINE#:
PROGRAM :	б	PROGRAM : CON COM1:	64	PROGRAM : CON COM1:	6ω	PROGRAM : CON COM1:	62	PROGRAM : CON COM1:	61	PROGRAM : CON COM1:	60	PROGRAM : CON COM1:	59	PROGRAM : CON COM1:	8	PROGRAM : CON COM1:	57	REP : CD
: FOX 5 NEWS AT	530P-600P	: FOX5 NEWS 5A	500A-600A	: FOX 5 NEWS AT	500P-530P	DR OZ	400P-500P	: ANDERSON COOPER	300P-400P	: BETTER LAS VEGAS : BETTER LAS VEGAS	1100A-1200N	: FOX 5 NEWS AT	10008-11008	: DR OZ	1000A-1100A	: MORE LAS VEGAS	900A-1000A	: TIME PERIOD :
530FM 530FM	30		30	2 5 M 2 5 5 M	30		30	iR iR	30	;AS ;AS	30	10P	30		30		30	: SEC :
	\$1,025.00		\$450.00		\$950.00		\$500.00		\$450.00		\$195.00		\$2,150.00		\$250.00		\$275.00	RATE
	10/17		10/17		10/17		10/17	てず	10/17	ても	10/17		10/17		10/17		10/16	: START
	10/17		10/17		10/17		10/17		10/17		10/17		10/17		10/17		10/16	: END : DATE
	H		H		Н		Н		Н		Н		Ъ		Ъ		Н	:SPTS: W
	WED		WED		WED		WED		WED		WED		WED		WED		TUE	WEEK: DAYS
	Н		Н		Н		Ъ		Ъ		μ		Н		Н		Н	:TOTL:

REP HEADLINE# 6370244
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 11.36
*** KVVU-TV ***

OCT/12											: LINE#:REP
78665.00	PROGRAM : CON COM1:	70	PROGRAM : CON COM1:	69	PROGRAM : CON COM1:	8	PROGRAM : CON COM1:	67	PROGRAM : CON COM1:	<u>თ</u>	:REP :CD:
. 00	: EXTRA	500P-600P	: MORE LAS VEGAS	900A-1000A	FOX5 MORNING	700A-900A	: FOX5 NEWS 6A	600A-700A	FOX 5 NEWS @	600P-630P	TIME PERIOD
		30	w w	30	NEWS	30		30	MA9 MA9	30	: LGTH :
		\$300.00		\$275.00		\$700.00		\$725.00		\$525.00	SEC : RATE
	乙ア	10/14		10/17		10/17		10/17		10/17	: START : DATE
		10/14		10/17		10/17		10/17		10/17	: END
CON		Н	,	Н		٢		1		ы	:SPTS:
CONTRACT TOTAL TOTAL SPOTS		SUN		WED		WED		WED		WED	WEEK :
											DAYS
78665.00 98		Н		ם		Н		Ч		1	:TOTL:

MARKET TOTALS \$715,136 KVVU 118

KSNV 33% KTUD 1%

KLAS 34%

KTNV 178 KVMY 38

KVCW 18

CABL 0%

SVC- NSI DEMOS- RA35+*